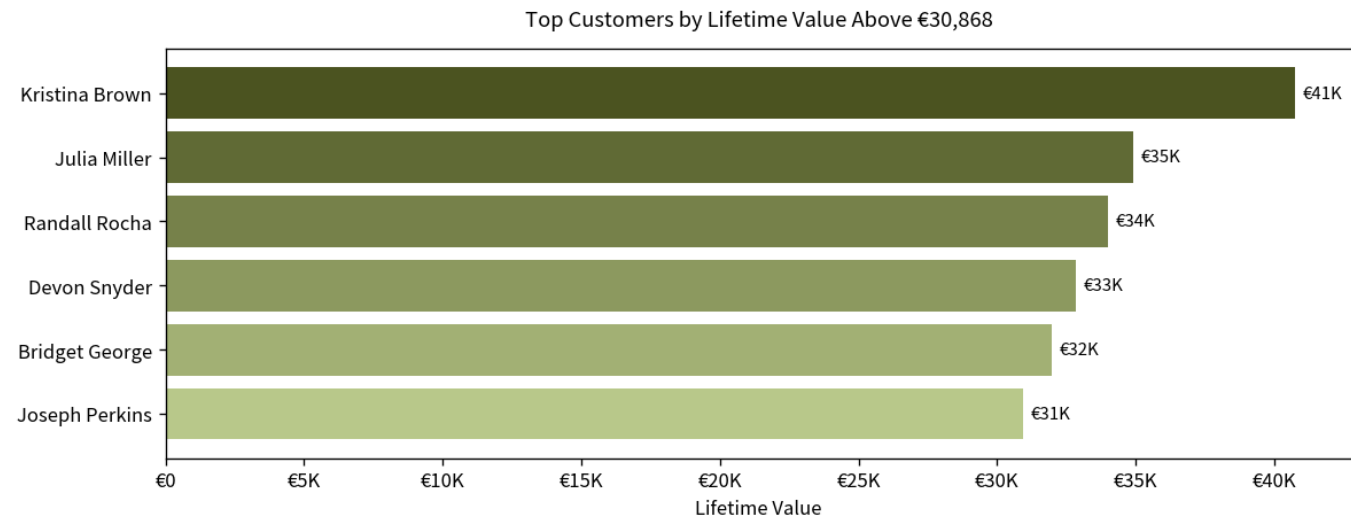




QUESTION

Who are the top 10 customers by lifetime value?

LIFETIME VALUE €40,765.58 Kristina	TOTAL ENTRIES 6 First Names	TOTAL LIFETIME VALUE (ALL) €205,425.54 All Entries
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Source: Gold Layer · Athena

SUMMARY

Six customers meet the lifetime value threshold of €30,868, led by Kristina Brown with the highest value of €40,765.58, notably ahead of the second-ranked Julia Miller at €34,900.23. The top three customers (Kristina Brown, Julia Miller, and Randall Rocha) all exceed €34,000, while the remaining three cluster between €30,931 and €31,967. Focusing retention and loyalty efforts on these six high-value customers could have a meaningful impact on overall revenue.

DATA SNAPSHOT

First Name	Lifetime Value
Kristina	€40,766
Julia	€34,900
Randall	€34,015
Devon	€32,846
Bridget	€31,967